LURE- Service Menu

Sam Groeneveld

Premier Designer

TREATMENTS

- **Clarifying**- 30min

Removes buildup for light, refreshed hair. **$50**

- **Bond Pro**- 30mim

Strengthens hair cuticle and core structure during chemical services. **$50**

- **K-18 Peptide Repair**- 30min

Molecular level repair for severely damage strands. **$125**

- **Scalp Detox**- 30min

Cleanses skin and purifies follicles for balanced scalp. **$50**

HAIRCUTS & STYLING

- **Haircut**- 60min

Precision cut tailored to your features and lifestyle. **$150**

- **Fringe Trim/ Neck Clean Up**- 15min

Precision refresh for a polished look. **$50**

- **Blow dry**- 60 min

Smooth, polished, or voluminous finish. **$125**

- **Specialty Style**- 60min

Event, bridal or editorial hair artistry. **$250**

For thick hair density additional time may be scheduled in 30- or 60-minute increments, with a corresponding fee.

COLOUR

- **Root Touch-Up**- 60min — **$125**

Seamless regrown coverage.

-For thick hair density + **$40**

-Resistant hair (extra steps/products) **+50**

- **All over colour** (Roots & Balance)- 60min — **$175**

Complete colour refresh from root to tip.

-For thick hair density **+$40**

-Resistant hair (extra steps/products) **+$50**

- **Toner Refreshed**- 30min — **$100**

Revives tone and enhances vibrancy.

HIGHLIGHTS

- **Signature Mini**- 90min — **$300**

Face-framing & part-line highlights.

- **Signature Half Head**- 120min — **$400**

Top and side coverage for balance dimension.

- **Deluxe Full Head**- 180min — **$550**

Complete highlight coverage.

- **Deluxe Ultra (AirTouch)**- 240min — **$750**

Ultra-blended, dimensional lightening.

COLOUR & HIGHLIGHTS

- **Full colour & Highlights**

Combine any of your choice of Highlights Service with All-Over Colour- *À la carte price*.

BLONDE & SPECIALTY COLOUR

- **Bleach & Tone Root**- 120min
Regrowth lightening with toner. **$400**

- **Nu Blonde-** 15min
Bright, fresh blonde revitalization. **$50**

- **Corrective Colour**- (**$175/Hr**)
Hourly rate; Requires consultation.

TEXTURE & SMOOTHING

- **Perm**- 120min
Custom curls or waves. **$450**

- **Hair Botox**- 120min
Deep smoothing and rejuvenation. **$500**

- **Relaxer** -180min
Sleek, straight finish for a nature texture. **$500**

EXTENSIONS

- **Install**- 120min **$400**

Seamless, natural- looking application.

- **Removal**- 90min **$250**

Gentle, damage-free process.

- **I-Tip Move Up**- 120min **$350**

Gentle, damage-free process.

MAKEUP ARTISTRY

Our makeup services are tailored to celebrate your individuality-whether it’s for a moment in the spotlight, or an unforgettable event.

For pricing and details please refer to our LURE Makeup Team Menu.

BRIDAL BEAUTY

For the most memorable day of your life, our bridal services are designed exclusively to your vision, schedule, and setting. From the perfect trial to you walk down the aisle, every detail is perfected.

***Bride*- Wedding Glam Hair-** 90min
Bespoke bridal artistry. Mandatory trial required; priced separately. **$400**

Wedding Glam Makeup- 90min
Bespoke bridal artistry. Mandatory trial required; priced separately. **$400**

Bridal Trail- Wedding Glam Hair- 60min
A dedicated session to perfect your wedding hair look before the big day. **$300**

Wedding Glam Makeup- 60min
A dedicated session to perfect your wedding makeup look before the big day. **$300**

***Bridesmaid*- Wedding Glam Hair**- 60min
Custom artistry designed to beautifully complement the bride's look. **$300**

Wedding Glam Makeup- 60min
Custom artistry designed to beautifully complement the bride's look. **$300**

Additional Artists- Available upon request for larger bridal parties

PREMIUM POLICIES

All prices are starting from and vary based on hair density, length porosity, and bespoke techniques required to achieve your desired look.
We recommended a consultation with your chosen Designer for an accurate quote.

Out-of-Salon Services
Available on-location and billed at a bespoke rate, with travel time charged separately.

After-Hours Services
Services schedule outside regular hours are billed at double the standard rate.

Wedding Booking Policy
A 50% non-refundable deposit is required at the time of booking to secure your date.

To respect your time and ours, late arrivals may be adjusted to fit the reminding appointment while the full service fee applies.

Cancellations or reschedules require **48 hours**' notice (72 hours of groups of 3+) Missed appointments without notice will be charged in full.

For air travel, we recommend booking at least **6 hours after landing** to allow for delays.

A credit card is required for all new clients and group reservations.